



# ParentSquare

## MODERNIZE FAMILY ENGAGEMENT AT YOUR SCHOOL

ParentSquare is the only fully unified platform with everything you need to engage with your families and community for student success. Help everyone across your district communicate more easily — from the district office to your classroom teachers. Improve contactability, communications equity and elevate your district brand.

## UNIFY ALL COMMUNICATIONS

**Save Time, Streamline Work:** Manage your website and district-wide communications from a single platform. Send everything — mass notifications, website newsfeeds, social media posts, classroom notices and one-to-one messages — using tools built to work together, not pieced together.

## LEARN FROM ANALYTICS

**Get Insight:** View reports for oversight into all communications with analytics to improve family contactability.



*“We’re reaching 98% of families in our district and our parent engagement levels are higher than ever!”*

- DENNIS HAYNIE  
Director of Technology, Andrews ISD

## INTEGRATE SCHOOL SERVICES

**Increase Involvement:** Embed forms, conference appointments, volunteer requests, progress reports and more directly into your communications.

## ELEVATE YOUR BRAND

**Stand Out:** Showcase your unique brand identity consistently across all channels, including websites, social media and messaging.

## REACH EVERY FAMILY

**Remove Barriers:** Use text, email, app, website or voice messaging, plus automatic two-way translation in 100+ languages.

